


RUTH WENHAM

 ruthwenham.com

Senior Graphic Designer
August 2016 - present

Arup

13 Fitzroy Street,
London W1T 4BQ

- Leading a design team of 3
- Partnering with both internal and external brands to create designs to be applied to multiple channels including; exhibition and events, interactive digital documents, print collateral, web, social media and user experience.
- Project management from brief to delivery, delegation to multiple designers, budgeting, scheduling and art direction.

Clients include TFL, Trees for Cities, Heathrow Airport, Department for Business, Energy & Industrial Strategy, Greater London Authority, Highways England

Senior Graphic Designer
May 2007 - July 2016

PA Consulting Group

Design Studio,
123 Buckingham Palace Road,
London SW1W 9SR

- Responsible for both internal design and external clients as a sold service.
- Project management from brief to delivery including; delegation to multiple designers, budgeting, scheduling, art direction and liaising with clients.
- Concept development for designs to be applied to multiple channels including; app design for smart watch, phone and google glass; user experience and web design; interactive event design using real-time data, rfdi, user journey; brochure design - print and interactive pdf; html email design.
- Target markets range from technology, finance, government, defence and security, retail.

Clients include BP, New Look, Network Rail, MOD, NHS, CMC Markets, Asda, Sainsbury's.

Senior Graphic Designer/
Assistant Art Director
Dec 2002 - March 2007

St. John's University

Office of Marketing and Communications,
Queens,
New York 11439,
USA

- Supervised design team of 4.
- Allocated and gave initial art direction to all team members' projects, collaborated with Art Director to guide projects through to production.
- Managed team's project administration - worked alongside IT to adapt tracking system to designer's needs.
- Liaised with Account Managers to traffic projects, attended client meetings to provide art direction.
- Managed multiple design projects including print, interior, outdoor and promotional materials.

Target market range included students, parents, alumni and sponsors.

Design & Marketing Consultant
Feb 1999 - Nov 2002

Johnson Underwood

77a St. Giles Street,
Northampton NN1 1JF

- Re-designed brand including logo, website and promotional material.
- Designed advertisements, brochures, direct mail campaigns, business-to-business and exhibition material.
- Coordinated print, radio and outdoor advertising schedule.
- Planned and managed sponsorship events in conjunction with clients, police, schools, local community and sports associations.

